ellen jackson
VIDEOGRAPHY

www.ellenjackson.co.uk

Privacy Policy

This privacy policy is here to let you know how I collect, use, and protect any personal information you share with me. I take your privacy seriously and only use your data in ways that are necessary and respectful.

What I collect

When you get in touch with me (via my website, email, or social media), I may collect the following:

- Your name
- Contact information (email address, phone number)
- Wedding details (date, venue, general info you share)
- Any other info you provide when enquiring or booking

How I collect it

Most of the time, it's because you've:

- Filled out a contact or enquiry form
- Emailed or messaged me directly
- Signed a contract or questionnaire

My website may also collect basic data like IP addresses or browser type via cookies (e.g. through Google Analytics), but this is only used to improve the website experience.

Why I collect your info

So I can:

- Respond to your enquiry and keep in touch throughout the booking process
- Send over quotes, contracts, and invoices
- Deliver your wedding film and keep you updated
- Occasionally check in after your wedding (for things like testimonials)

Who I share it with

I don't sell or trade your information ever.

Sometimes I use third-party platforms (like my CRM system, Google Drive, or Dropbox) to help run my business smoothly. These services are secure and GDPR-compliant.

How I store your data

Your info is stored securely on password-protected devices and platforms. I only keep what I need for as long as necessary for legal/accounting reasons.

Your rights

- Under UK GDPR, you have the right to:
- Know what data I hold about you
- Ask me to correct or delete it
- Withdraw your consent at any time
- Complain to the ICO if you believe your data isn't being handled properly

Questions?

If you have any questions about how your data is used, feel free to get in touch at: ellen@ellenjackson.co.uk